

PRESENTING



HOTEL
APARTMENTS

ZRICKS
COM



An artist's impression

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A rising star in the real estate galaxy.

Paarth Infrabuild Pvt. Ltd. (PIL) is an emerging premier real estate developer. It was founded with a vision to fulfil the needs and to meet the special requirements of an ever emerging real estate market and its clients.

The company with its foundations based on professionalism, believes in establishing new trends in the market and in offering modern homes within easy reach.

The company, with its team of dedicated professionals believes in high standards of quality construction, value

engineering, continuous innovations and efficient customer services.

Paarth Infrabuild Pvt. Ltd. is embarking on an expansion plan across North India and its activities will soon be visible in the cities of Allahabad, Varanasi, Noida, Greater Noida, Ghaziabad and many more.

Knowledge & Consulting Partner



The knowledge and consulting partner.

REPL is a leading consultancy organisation in India. It is an ISO 9001:2008 certified organisation. REPL's integrated approach to service delivery enables our team to deliver optimal and sustainable solutions for public and private

sector projects of any size and scope. REPL, who had created a chain of successful townships under the Hi-Tech Township and integrated township policies have been further enriched with joint venture with CPG Corporation, Singapore for creating the smart cities in India and abroad. With more than 10

employees spread across offices in New Delhi, Noida, Allahabad, Lucknow, Cuttack, Bhubaneswar, Bhopal, REPL's national practice fosters a broad base on a diverse range of communities and stakeholders. The group has also recently set up a Private Equity Firm, Rudrabhreek Financial Advisors Pvt. Ltd. with the objective

of providing comprehensive financial support to rising sectors across India. The fund plans to invest Rs. 1000 crores in multiple segments and sectors with prime focus on real estate. The fund's investment is principally focused on medium to large projects located in prime cities across India.



A new way of life.

Paarth's NU hotel apartments are built to embrace a new way of living. They give you the right platform for the most hassle free investment.

The apartment self manages itself thanks to the association

with the Clarks Group. The cleaning, maintenance and renting etc's of taken care of, relieving you of the entire burden, thus making it the easiest and most profitable investment around.

The next generation apartments give you the luxuries of a hotel and the warmth of a home.

The furnished studio and 1BHK suites of 540 sq ft and 785 sq ft are equipped with the latest amenities and situated in the heart of everything.

Furnished studio and 1 BHK hotel apartments.

THE NO STRESS INVESTMENT



Serviced & Managed by

www.Zricks.com

**BEST
Investment
Option,**
with a 12.5% Assured
Return

**2 Exquisite
Options,**
Studio Units of
540 sq. ft.*

1BHK Units of
785 sq. ft.*

FURNISHED / SERVICED STUDIO & 1BHK

ZRICKS
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*1 SQ. METRE = 10.764 SQ. FT. (approx.)



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FLOOR PLAN



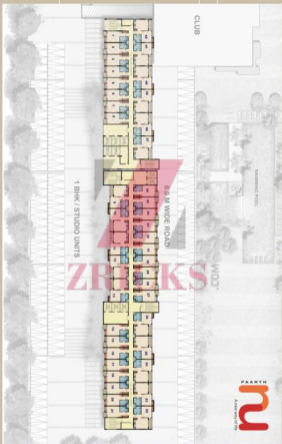
FLOOR PLAN



1 BHK Service suites / units. Area-785 sq. ft.

SITE PLAN

Proposed site layout plan



The layout shown is purely conceptual and may be changed at the later stages as per the requirement.

MP/NOT TO SCALE

PAARTH NU Making of an Ideal Residential Enclave.

What is it that compels one to choose a house out of the staggering variety available for purchase in the markets is it just a location advantage and the credibility of the developer, or the price and aesthetics is it just good construction and investment opportunity, or the modern facilities and greenery Well, almost all developers promise all of the above USPs, but very few actually deliver. Amongst these few developers is Paarth Infabuild Pvt. Ltd. (PIPL), a promoter complemented by the expertise of renowned REPL Group (Knowledge Partner).PIPL's latest integrated residential project, Paarth NU, is adorned with all the modern features and facilities mentioned above, which make it ideal for setting up your home. Besides an ideal destination for home-making, it is a lucrative investment opportunity too. It offers studio & 1BHK suites to fulfil the needs & desire of growing business requirements of corporates & individuals in Lucknow wishing to own fully furnished accommodation with all conveniences.

World class features and facilities

- Club of international standards with banquet and gym
- Daily need store/retail space/shops
- Aesthetically landscaped outdoor with a large green area/water bodies in the centre
- Restaurant/cafe/terrace
- Conference & meeting rooms/lounge
- Round the clock security and storage facility
- Catering service/butler for private parties
- In-room dining
- Laundry and housekeeping services



Specifications

LIVING CUM DINING/BEDROOM

32' LED with DTH, air conditioner-split unit/1.5 tonne, double bed with mattresses & pillow, bed sheet & quilt, dining/bed side table with lamps, ottoman, bedroom sofa chair, inter-com facility designer light fitting, study table with chair, curtain with curtain rod, book shelf cum shoe case, iron with table, electronic safe small wardrobe

FLOORING

Wooden/vitrified flooring

BATHROOM

Bathroom fittings (Jaguar or equivalent), towel rack, hair dryer, hot water from solar panel/gyser

KITCHENETTE

Counter with modular cabinets, electric kettle, induction hot plate and refrigerator

BALCONY

Anti-skid tiles

WALL FINISH

Plaster with POP punning and painted with pleasing shades of OSD



Assured Lease Back Option in Association with* Clarks Inn Group of Hotel

Standing for the finest hospitality and care, established in 1947, Clarks Inn Group of hotels stands tall for the grandeur and heritage outlook in its properties located in Agra, Varanasi, Lucknow, Jaipur and Khajuraho. Its professionally managed hotel management company Clarks Inn Group of Hotels has expanded rapidly with 40 landmark properties across 12 States and Union Territories. Clarks Inn has been conceived as a hotel management brand that lends its brand equity and expertise in partnering with hotel owners and builders in setting up, operating and marketing hotels and serviced apartments across the length and breadth of the country. Clarks Inn's brand vision is to make a world-class hotel experience accessible to the resident or traveller.

Today, Clarks Inn Group of Hotels is one of the fastest growing Hotel Management Companies in India with a vision to expand to 100 hotels and serviced apartments by 2015.



*Terms & Conditions apply.

LOCATION ADVANTAGES

Wonderfully connected. Incredibly alive.

Poarth NU is coming up in Gomti Nagar Extension area of Lucknow, which is a residential, commercial and IT hub of Lucknow.

It is located within a 2-minute drive from the Golf City, 3-minute drive from Gomti Nagar and 15-minute drive from the airport.

It is surrounded by major landmarks like NH Aarogyaam Super Specialty Hospital, Woman and Child Care Hospital, State Govt. Cancer Hospital, IIT-SEZ, International Cricket Stadium, IIT, Centralized UP Police Office, Corporate Offices, the proposed modern shopping cum multifunctional hub on lines of New Delhi's Connaught Place and many more.

LOCATION MAP



MAP NOT TO SCALE

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P A A R T H



A nu way of life

Gomti Nagar Extension, Lucknow

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Site Office (Open all 7 days): Sector 7, Gomti Nagar Extension, Lucknow

Regional Office: 3rd floor Bidco Corporate Tower, Vibhuti Khand, Gomti Nagar Lucknow- 226010. Tel: 0522-4935900-95

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